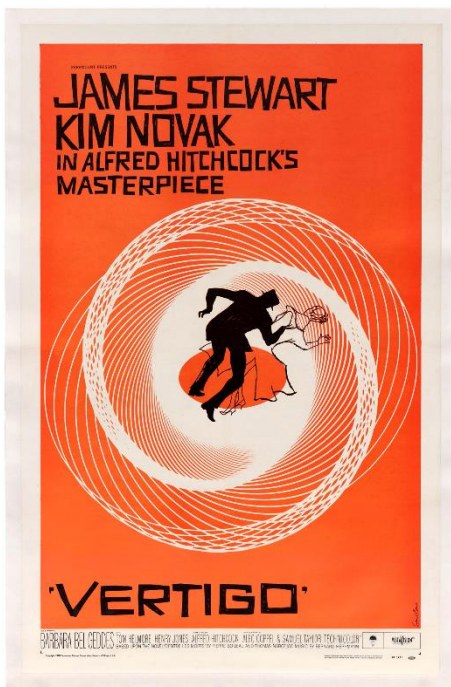


Graphics Assignment Two – 16.7.21

Saul Bass image analysis task

Based on the Saul Bass image below, write an analysis of his work. This should be around 400 words, making sure you answer each of the questions below in full sentences (do not include the questions in your paragraphs).

The information on this page might help : <https://www.famousgraphicdesigners.org/saul-bass>



Saul Bass - Alfred Hitchcock's Vertigo 1958

- When was the image made? Would this have influenced the style of the image?
- How has Bass composed/arranged the typography and images?
- Why do you think he chose this composition?
- Does the poster communicate anything of the film to you? And does it remind you of anything else?
- Do you like/dislike the work? Why?
- How do you think the designer made this poster?
- If you were to recreate a similar image, what materials, techniques and processes would you use?